

HSPG Economic Vision

- HAL are developing a new plan for growth through the Heathrow Sustainable Economic Growth forum.
- HSPG needs an updated view on its priorities to influence planned changes at the airport associated with an increase in operations and a significant increase in passenger numbers.
- This needs to:
 - reflect a more strategic, longer-term vision for the kind of economic growth that it wishes to support;
 - secure the greatest benefits for the wider area;
 - address the adverse impacts of growth (congestion, noise, pollution);
 - be informed by broader catalytic impacts (national productive capacity and increased trade and tourism).



Heathrow Local
Recovery Plan

Preparatory Work

To help develop that view, HSPG have:

- participated in a study led by Centre for London examining recent changes in the sub-region;
- convened a roundtable discussion with economic development leads;
- undertaken a survey of member authorities ED strategies and priorities;
- completed an initial SWOT analysis to help focus on key opportunities;
- distilled findings into a concept note which identifies issues for further examination.

Many of the issues were addressed in the last Economic Development Vision and Action Plan - but that work now needs to be updated.

Heathrow Strategic Planning Group

The graphic features a central blue starburst shape with multiple arrows pointing outwards to various blue circles. The text 'Economic Development Vision and Action Plan' is overlaid on this graphic in a bold, dark grey font.

Economic Development Vision and Action Plan

March 2020

ARUP

HSPG Economic Vision Refresh

HAL have offered some resources to support further work.

The aim from this additional work would be that HSPG members are clear about:

- How they wish to engage with the plans being proposed by Heathrow – both individually and as part of the partnership
- The implications (opportunities and threats) for them
- The work programme that would be required and the associated benefits and costs.

Heathrow Strategic Planning Group

Economic Development Vision and Action Plan

March 2020

ARUP

Updated

Focus for Further Work

Overall focus on the development of an infrastructure and investment strategy (including collaboration with the airport on infrastructure enhancements and development sites) to support longer term growth (to accompany a revised version of the JSPF).

Initially two preparatory activities:

- employment land allocations and policies;
- scenarios for sub-regional planning.

Other associated work:

- a deep dive on logistics;
- collaboration to support net zero in airport or airline operations (e.g. catering);
- place branding work for inward investment
- Research collaborations (between HAL and HE).

Heathrow Strategic Planning Group

The graphic features a central starburst shape composed of multiple blue arrows pointing outwards. The text 'Economic Development Vision and Action Plan' is overlaid on this graphic in a bold, dark grey font.

Economic Development Vision and Action Plan

March 2020

ARUP

London Growth Plan

- GLA underway with the development of a new growth plan to be published by the end of 2024 which will:
 - “grow the London economy to improve the lives of all Londoners, drive London’s green transition and support prosperity in London and across the country.”
- The plan will help shape: “place and sector specific inclusive growth”.
- Initial discussions suggest that there is an opportunity to put forward a proposition to show:
 - Heathrow as a crucial anchor institution for London around which there is economic clustering;
 - the nature of good growth at the airport
 - the scope for collaboration given the planned increase in passengers.